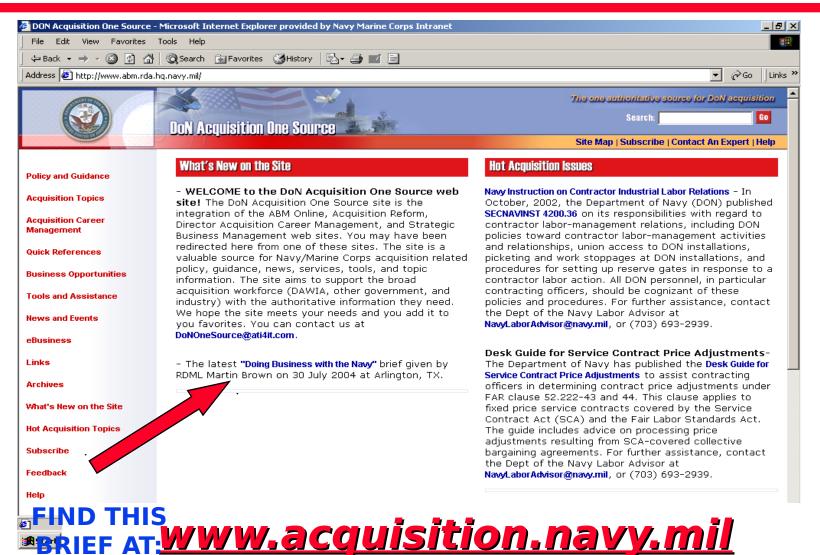




RDML Martin Brown, SC, USN
Deputy Assistant Secretary of the
Navy
(Acquisition Management)
Dec 1, 2004



## **DoN Acquisition Home Page**





## **Agenda**





## **Navy Acquisition Environment**





## **Navy Acquisition Environment**

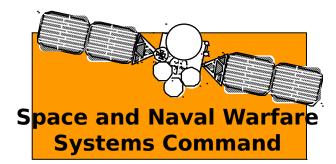
## SEA FNTFRPRISE

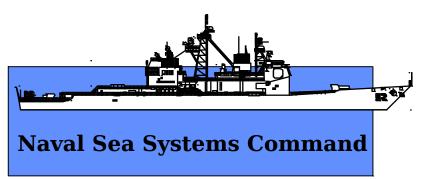




# Major Navy Buying Commands







Ms. Barbara Greeley
Director of NAVAIR Small Business

Phone: (301) 757-9044 Fax: (301) 757-9093

barbara.greeley@navy.mil

www.navair.navy.mil

Ms. Marti Schwartz
Director of Small Business Program
(Acting)

Phone: (619) 524-770l **\$\frac{150.09}{610.0504}** 

https://e-commerce.spawar.navy.mil

Mr. Sarkis Tatigian
Associate Director of Small Business

Phone: (202) 781-3965 Fax: (202) 781-4772

<u>Tatigians@navsea.navy</u>

<u>-mil</u> -<del>ww</del>w.navsea.navy

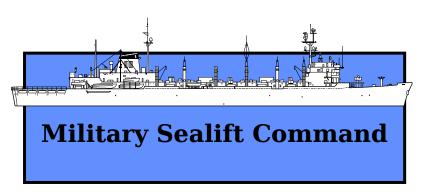
mil



## Major Navy Buying Commands







Ms. Harriett Burton Deputy for Small Business Phone: (703) 432 - 3950

Fax: (703) 432-3535

burtonhl@mcsc.usmc.mil

www.marcorsyscom.usmc.mil

Ms. Linda Wright
Associate Director of Small Business

Phone: (202) 685-9129 Fax: (202) 685-1485

<u>linda.g.wright@navy.mil</u>

www.navfac.navy.mil

Mr. David Grove Associate Director of Small Business

Phone: (202) 685-5554

www.msc.navy.mil/



## Major Navy Buying Commands



Ms. Genesta S. Belton
Associate Director of Small Business

Phone: 703-696-4511 Fax: 703-696-4430

<u>beltong@onr.navy.mil</u> <u>www.onr.navy.mil</u>



Mr. Mark Opilla
Associate Director of Small
Business

Phone: (717) 605-3575

mark: opilia@navy.mir

www.navsup.navy.mil



## Resale Opportunities

- ✓ Exchanges
  - www.navy-nex.com



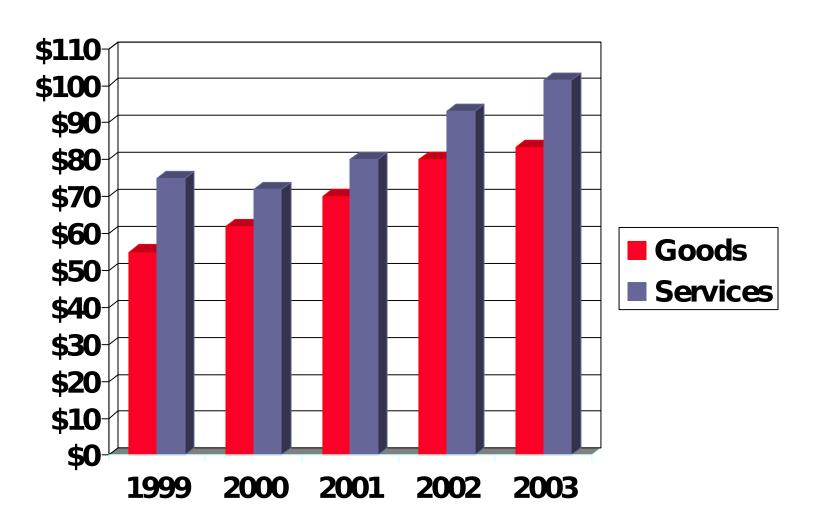
- □ <u>http://www.usmc-</u>
- mccs.org/busops/Retail/main.asp
- **□** www.aafes.com
- ✓ Defense Commissary Agency (DECA)
  - www.commissaries.com/





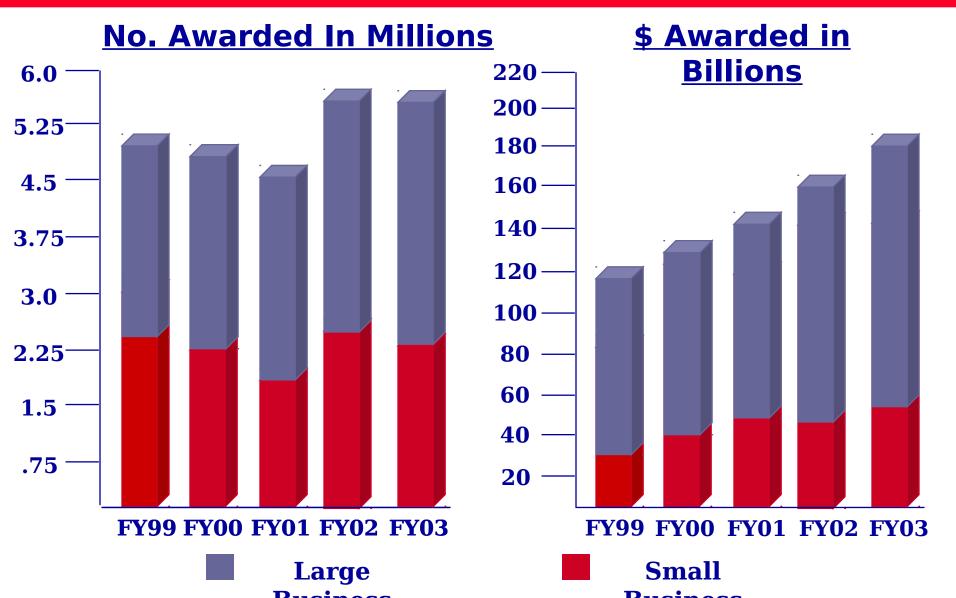
## DoD Expenditures in the U.S. Trend of Goods and Services

#### **Dollars in Billions**



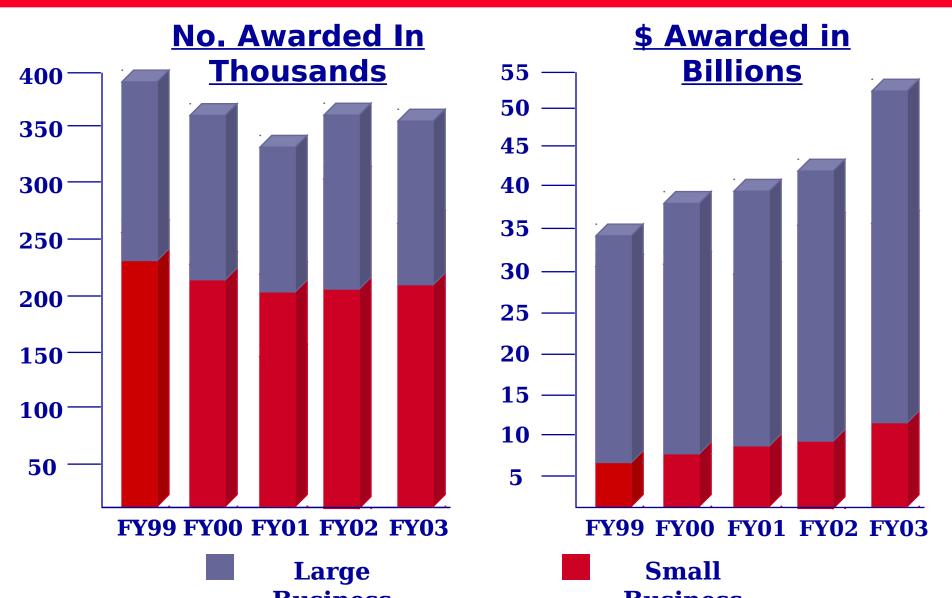


#### **DoD Small Business Trends in the US**



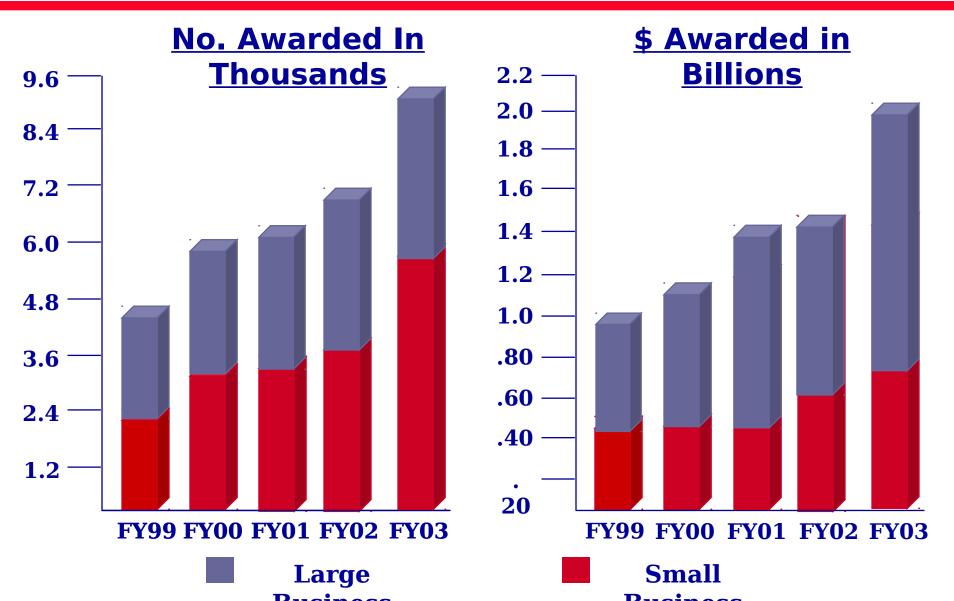


#### **DoN Small Business Trends in the US**



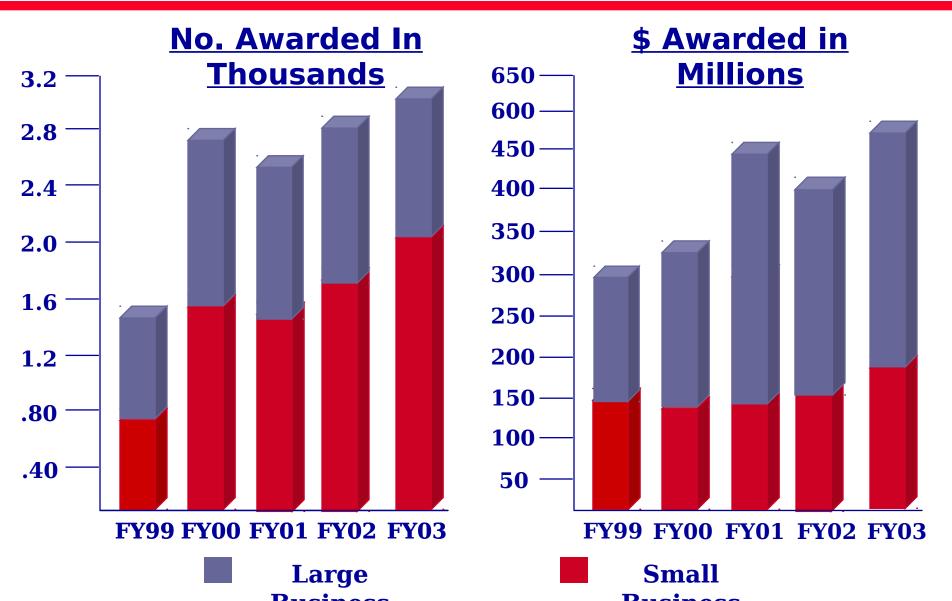


### DoD Small Business Trends in North Carolina





### DoN Small Business Trends in North Carolina





### How To Market Your Business

- Register Your Firm And Products
- Get Acquainted With The Procedures
- Learn About the Marketplace
- Find Specific Opportunities
- Make It Easy For Customers
- Learn About
  Special Programs
- Seek Assistance





## Register Your Firm and Your Products

- Register Your Company
- **✓Obtain Data Universal Numbering Systems (DUNS)**
- □ <a href="http://www.dnb.com/US/duns\_update/index.html">http://www.dnb.com/US/duns\_update/index.html</a>
  - ✓Obtain Commercial and Government Entity (CAGE) Code
  - □ <u>http://www.dlis.dla.mil/cageserv.asp</u>
    - ✓ Register in the DoD Central Contractor Registration (CCR) System
      - □ www.ccr.qov
    - **✓ Federal Supply Classification Code**
- □ **www.** Carantonrtg.com/secrc/fsc-codes/fsc.html
  - ✓ North American Industry Classification System (NAICS)



## Get Acquainted with the **Procedures**

- **✓** Federal Acquisition Regulation (FAR)
- (FAR) www.arnet.gov/far
  - ✓ Defense Federal Acquisition Regulation Supplement (DFARS)
- www.acq.osd.mil/dpap/dfars/index.htm
  - ✓ Navy Marine Corps Acquisition Regulation Supplement (NMCARS)

www.acquisition.navy.mil/navyaos/content/view/full/3



## Learn About the Marketplace

**✓ Buying Commands ✓ Other Navy □** www.hq.navy.mil/sadbu/HCA.htm **✓Other Services □** www.selltoairforce.org **√** DoD www.acg.osd.mil/sadbu/publications/sbs/sbs. urchased **ST28 Report - Sorted by FSC** 



## Find Specific Opportunities

- **√Navy Electronic Commerce Online (NECQ)**<u>neco.navy.mil</u>
- **✓ Federal/DoD Business** 
  - **ppov.fedbtzep**ps.gov
- www.emall.dla.mil
- http://progate.daps.dla.mil/h
  Subcontracting Resources
  - www.acq.osd.mil/sadbu/publications/subd www.sba.qov/GC/indexcontacts-

sbsd.html



## Make It Easy For Your Customers

✓ Federal Supply Schedules (FSS)

**□** www.fss.gsa.gov

- **✓ Government Charge Card Program** 
  - **□** <u>www.fss.gsa.gov</u>
    - > Using GSA > GSA SmartPay



# Small Business Emphasis Programs

- ✓ Méntor-Protégé
- ✓ Small Business Innovation Research
- ✓ Women-owned Small Business Proสเตร
- ✓ HBCU and other Minority Institutions
- ✓ Preterm Owned Small Business Program
- ✓ Native American Incentives

www.acq.osd.mil/sadbu/overview/index.htm



### **Business Partner Network**



**www.bpn.gov** 



## Available Help - SBA



# Offices Providing Assistance To Small Businesses For Defense Procurement

Small Business Administration 6302 Fairview Road, Suite 300 Charlotte, NC 28210

Phone: (704) 344-6563

Fax: (703) 344-6769

www.sba.gov



## Area DoD Small Business Representatives

#### <u>Navy</u>

**Ms. Linda Dowling** 

Construction

**MCAS, Cherry Point** 

Phone: (252) 466-4190

<u>linda.dowling@navy.mil</u>

**Marine Corps** 

**Ms. Kathy Rogers** 

**Base Operating Support** 

**MCAS, Cherry Point** 

Phone: (252) 466-3446

kathy.rogers@usmc.mil

<u>Navy</u>

Mr. Phil Linebarger

**Construction & Facility Maintenan** 

**Camp Lejeune** 

Phone: (910) 451-2582 x 284

<u>inebargerpv@lejeune.efdlant.navfac.na</u>vy.mil

**Marine** 

MAJIPS Rozier

**Base Operating Support** 

**Camp Lejeune** 

Phone: (910) 451-7842

rozierj@lejeune.usmc.mil



## Area DoD Small Business Representatives

#### **Air Force**

Mr. Lavern Miller

**Base Operating Support** 

**Seymour Johnson AFB** 

Phone: (919) 722-5411

sba@seymourjohnson.af.mil

#### **Army**

Ms. LaNell Grissom

**Base Operating Support** 

XVIII Airborne, FT Bragg

Phone: (910) 396-4362 x 205

grissoml@bragg.army.mil

#### **Air Force**

**Ms. Leslie Crawley** 

**Base Operating Support** 

**Pope AFB** 

Phone: (910) 394-6244

leslie.crawley@pope.af.mil

#### **Army**

Ms. Karen Glass

**Supplies & Services** 

**Special Ops, FT Bragg** 

Phone: (910) 432-6145

glasska@soc.mil



### Area Procurement Technical Assistance Centers

University of North Carolina

Procurement Technical Assistance Center

5 West Hargett Street

Suite 600

Raleigh, NC 27601-1348

**Mr. Tom Elam** 

Phone: (919) 715-7373

telan¥@30tdc.org

www.sbtdc.org



## NC Military Business Center

#### Status

- State-funded, \$1.8M (FY05)
- Mandate
  - Statewide services
  - Leverage Community College System/SBCs
  - Hub at Fayetteville Technical Community College (FTCC)

#### Objectives

- Contracts increase DoD/Gov't business for NC companies
- Revenues increase Federal revenues in NC
- Jobs increase employment opportunities for NC residents

#### **POCs**

Mr. Bob Ervin, FTCC Mr. Scott Dorney, CCBC ervinb@faytechcc.edu sdorney@ccbusinesscouncil.org
Phone: (919) 678-8466 Phone: (910) 484-4242 X249



## **Share Your Thoughts**

## Navy Small and Disadvantaged Business Utilization (SADBU)

Washington Navy Yard, Building 36
720 Kennon St., SE

**Washington, D.C. 20374-5015** 

Phone: (202) 685-6485

Fax: (202) 685-6865

www.hq.navy.mil/sadbu





## Web Sites to Remember...

<u>www.acquisition.navy.mil</u> (site for this presentation)

www.acq.osd.mil/sadbu

www.hq.navy.mil/sadbu

www.gsa.gov

www.bpn.gov

www.sba.gov

www.fedbizopps.gov







## **BACK-UP**

# Small and Disadvantaged Business Utilization Program

## Department of the Navy SADBU

- Promote Maximum Utilization of Small Business Concerns in Navy
- Provide Small Business
  Concerns Maximum,
  Practicable Opportunity to
  Participate as
  Subcontractors in Prime

**Prime Contractors** 

Contracts Awarded to Major



### Small Business Improvement Plan

#### • Five Initiatives:

- Improve Program Manager Awareness of Small Business Solutions.
- Coordinated Outreach & Training of Specific Underutilized Small Business Groups.
- Improve Small Business Awareness of Procurement Opportunities in DON.
- Improve Measurement of Subcontract \$ to Small Business.
- Competitive Acquisitions for Services with FSS Shall Include at Least One Small Business.



## Issues Impacting Small Business Statistics

**✓ Contract Bundling**

✓ Acquisition of SmallBusinessesby Large Businesses



# Recent Legislation Impacting Small Business

Wide Area Work Flow

**Electronic Billing** 

- □ <u>http://www.dcma.mil/DCMAHQ/cntr-dcmac-</u> <u>j/index.htm</u>
- Services Acquisition Reform Act

**Incentives Performance-Based** 

**Contracting** 

**Authorizes T&M and Labor-Hour** 

**Contracts** 

**Extends Simplified Contract** 

Procedures...house.gov/rules/H1588 CR.PDF Expands Definition of Commercial

**Items** 



### New Small Business Issues

- New Streamlined & Simplified Small Business Size Standards
- Procurement Program for Service-Disabled Veteran-Owned Small Business Concerns

www.acq.osd.mil/sadbu/



## SMALL BUSINESS INNOVATION RESEARCH (SBIR)

- ✓ Provides up to \$850K in Seed Money for Research in 30 Science and Technology Areas
- ✓ Firms Retain Intellectual Data
- ✓ & Comple
- ✓ Restricted to Firms of 500 or fewer Employees

www.acq.osd.mil/sadbu/sbir



### HUBZone Information for North Carolina



https://eweb1.sba.gov/hubzone/internet/



ASSOCIATE DIRECTORS OF SMALL BUSINESS					
UIC	Activity	Appointee	Email	Telephone	Fax
N00019	NAVAIR	Barabara Greeley	barabara.greeley@navy.mil	(301) 757-9044	(301) 757 9093
N00025	NAVFAC	Linda Wright	linda.g.wright@navy.mil	(202) 685-9129	(202) 685-1485
N00024	NAVSEA	Sarkis Tatigian	tatigianS@navsea.navy.mil	(202) 781-3965	(202) 781-4772
N00023	NAVSUP	Mark Opilla	mark.opilla@navy.mil	(717) 605-3575	(717) 605 1102
N00039	SPAWAR	Marti Schwartz	sbo@spawar.navy.mil	(619) 524-7701	(619) 524-3165
M00027	MARCORSYSCOM	Harriett Burton	burtonhl@mcsc.usmc.mil	(703) 432-3950	(703) 432-3535
M767004	MARCORLOGCOM	Martha Glasscock	martha.glasscock@usmc.mil	(229) 639-6738	(229) 639-6719
N00033	MSC	Dave Grove	David.Grove@navy.mil	(202) 685-5554	(202) 685-5515
N00014	ONR	Genesta Belton	beltong@onr.navy.mil	(703) 696-4511	(703) 696-4430
	SBIR	Vincent Schaper	schapev@onr.navy.mil	(703) 696-8528	(703) 696-4884
	HBCU/MI/TCU	Anthony Junior	juniora@onr.navy.mil	(703) 696-0453	(703) 696-4430
N00030	SSP	Cheryl Ann Tryon	SP1012@ssp.navy.mil	(202) 764-0906	(202) 764-2085

#### DEPUTIES FOR SMALL BUSINESS SELECTED CONTRACTING OFFICES (>\$50M, <\$100M)

UIC	Activity	Appointee	Email	Telephone	Fax
N32204	MSC Virginia Beach	Brenda Davis	brenda.davis@navy.mil	(757) 417- 4660	(757) 417-4655
N69272	ROICC Kings Bay	Renee Hickson	renee.hickson@navy.mil	(912) 573- 4653	(912) 573-2203
N65538	Naval Sea Logistics Center	Diane J. Pier	PierDJ@navsea.navy.mil	(717)-605- 2503	(717) 605-3995
N62670	SUPSHIP Jacksonville	Ron Patronik	patronikrd@supship.navy.mil	(904) 270- 5741	(904) 270-5056
N62799	SUPSHIP Puget Sound	Joseph B. Fallica	fallicajb@supship.navy.mil	(360) 476- 4556	(360) 4764930
N61331	NSWC Panama City	Johnny Peace	johnny.peace@navy.mil	(850) 234-	(850) 230-7073



DEPUTIES FOR SMALL BUSINESS MAJOR CONTRACTING OFFICES (>\$100M)						
UIC	Activity	Appointee	Email	Telephone	Fax	
N00178	NSWC Dahlgren Division	Bob Ashley	robert.e.ashley@navy.mil	(540) 653-4806	(540) 653-4089	
N63394	NSWC Port Hueneme Division	Eric Duncan	eric.duncan@navy.mil	(805) 228-0372	(805) 228-6147	
N65540	NSWC Carderock Division	Theodore Ptashkin	PtashkinTR@nswccd.navy.mil	(215) 897-7596	(215) 897-7053	
N66604	NUWC Newport	Dave Rego	regodj@npt.nuwc.navy.mil	(401) 832-1766	(401) 832-4820	
N00383	NAVICP Philadelphia	Nina Evans	nina.evans@navy.mil	(215) 697-4950	215) 697-9286	
N62678	SUPSHIP Portsmouth VA	Phillip Fields	phillip.r.fields@navy.mil	(757) 396-5041ext 433	(757) 396-1762	
N26791	SUPSHIP San Diego	Donald Mansfield	donald.e.mansfield@navy.mil	(619) 556-1169	(619) 556-2331	
N26791	SUPSHIP San Diego	Penny Estrada	penny.estrada@navy.mil	(619) 556-1336	(619) 556-2331	
N62791	SUPSHIP Newport News	Nadine Knowlin	knowlinnf@supship.navy.mil	(757) 688-9280	(757) 688-0912	
N62795	SUPSHIPS Pascagoula	Ken Inman	inmankl@supship.navy.mil	(228) 769-4354	(228) 769-4178	
	Commander, Navy Region NE	Tom Ott	procurement@subasenlon.navy.mil	(860) 694-4821	(860) 694-4251	
N00104	NAVICP Mechanicsburg	Helen Katz	helen.katz@navy.mil	(800) 309-1375	(717) 605-4858	
N00189 N00181 N00600	FISC Norfolk	Linda Owen	linda.owen@navy.mil	(757) 443-1435	(757) 443-1355	
N00140	FISC Norfolk, Philadelphia Det	Gerald Furey	gerald.furey@navy.mil	(215) 697-9555	(215) 697-9554	
N00244 N00406 N00604	FISC San Diego FISC Puget Sound FISC Pearl Harbor	Gary P. Thomas	gary.p.thomas@navy.mil	(619) 532-3439	(619) 532-3437	
N62645	NAVMEDLOGCOM Ft. Detrick	Tim Moffatt	tjmoffatt@nmlc.med.navy.mil	(301) 619-7468	(301) 619-6793	
N66001	SAPWAR SSC SAN Diego	Susan Burrows	susan.burrows@navy.mil	(619) 553-4327	(619) 553-4827	
N65236	SPAWARSYSCEN Charleston	Phyllis Howell	phyllis.howell@navy.mil	(843) 218-5115	(843) 218-5266	



DEPUTIES FOR SMALL BUSINESS MAJOR CONTRACTING OFFICES (>\$100M)						
UIC	Activity	Appointee	Email	Telephone	Fax	
N00173	NRL Washington	Michelle Nicholl	nicholl@contacts.nrl.navy.mil	(202) 767-6263	(202) 767-0494	
N00421	NAWC-AD Patuxent River	JoAnn Gough	joann.gough@navy.mil	(301) 757-9087	(301) 757-9093	
N61339	NAWC TSD Orlando	Argentina Thompson	argentina.thompson@navy.mil	(407) 380-8253	(407) 380-4487	
N68335	NAWC-AD Lakehurst	Patricia Kohanyi	patricia.kohanyi@navy.mil	(732) 323-7535	(732) 323-2908	
N88936	NAWC-WD China Lake& Point Mugu	Pam Lochhead	pamela.lochhead@navy.mil	(760) 939-2712	(760) 939-8329	
N88936	NAWC-WD China Lake& Point Mugu	Janet Hand	janet.e.hand@navy.mil	(760) 939-2712	(760) 939-8329	
N62467	NAVFAC Southern Division	Robin Brown	robin.brown1@navy.mil	(843) 820/5935	(843) 820-7438	
N62470	NAVFAC Atlantic Division	Barb Taylor	barbara.n.taylor@navy.mil	(757) 322-4065	(757) 322-4068	
N62472	NAVFAC Northern Division	Jerry Chapman	jerry.chapman@navy.mil	(610) 595-0629	(610) 595-0644	
N62742	NAVFAC Pacific Division	Floria Pang	floria.pang@navy.mil	(808) 474-4577	(808) 474-3387	
N68711	NAVFAC Southwest Division	Frances Hunter	frances.hunter@navy.mil	(619) 532-2877	(619) 532-3358	
N44255	NAVFAC EFA Northwest	Mary Joe Juarez	mary.juarez@navy.mil	(360) 396-0038	(360) 396-0856	
N62474	NAVFAC EFA West	May Walker	may.walker@navy.mil	(650) 746-7472	(650) 244-2635	
N62477	NAVFAC EFA Chesapeake	Irene Hunter	irene.hunter@navy.mil	(202) 685-0088	(202) 685-1788	
N68950	NAVFAC EFA Midwest	Janis Kaiser	janis.kaiser@navy.mil	(847) 688-2600 x108	(847) 688-6567	
N47408	Naval Facilities Institute	Janet Harouch	janet.harouch@navy.mil	(805) 982-5054	(805) 982-3015	
N62766	PWC Guam	Peggy Williams	Margaret.williams@pwc.guam.navy.mil	(671) 339-7090	(671) 339-4955	
N00174	NSWC Indian Head Division	Donna Feaganes	Feaganesdl@ih.navy.mil	(301) 744-6604	(301) 744-6620	
N00164	NSWC Crane Division	Reggie Joslin	reggie.joslin@navy.mil	(812) 854-1542	(812) 854-3184	



	DEPUTIES FOR SMALL BUSINESS MAJOR CONTRACTING OFFICES (>\$100M)						
UIC	Activity	Appointee	Email	Telephone	Fax		
M60169	Marine Corps Contracting Office, Marine Corps Air Station Beaufort, SC	Wayne Donaldson	wayne.donaldson@usmc.mil	(843) 228-7428	(843) 228-7268		
M00263	Regional Contracting Office Marine Corps Recruit Depot/Eastern Recruiting Region, Beaufort, SC	Mr. Roy Brooks	roy.brooks@usmc.mil	(843) 228-2139	(843) 228-4344		
M00146	Marine Corps Air Station, Cherry Point, NC (Supplies & Equipment)	Ms. Kathleen M. Rogers	kathy.rogers@usmc.mil	(252) 466-3446	(252) 466-3571		
	NAVFAC, Cherry Point (Construction)	Linda Dowling	linda.dowling@navy.mil	(252) 466-4190			
	Naval Hospital, Cherry Point	LT (jg) Harmon	kaharmon@nhcp.med.navy.mil	(252) 466-0510			
	NAVFAC, Cherry Point (Facility Sup)	Ian Rothfuss	ian.rothfuss@navy.mil	(252) 466-4531			
M62974	MCAS Yuma	Ms. Lydia Rowland	lydia.rowland@usmc.mil	(928) 269-2790	(928) 269-2287		
M67001	Camp Lejeune, Regional Contracting Office East	Maj JoCephas Rozier	Rozierj@lejeune.usmc.mil	(910) 451-7842	(910) 451-2193		
	Camp Lejeune, Naval Hospital	LCDR Dwight McClendon	dmmcclendon@nhcl.med.navy.mil	(910) 450-4920			
	Camp Lejeune, Naval Construction	Phil Linebarger	linebargerpv@lejeune.efdlant.navfac.navy. mil	(910) 451-2582 x 284			
M68522 M67386	Regional Contracting Office Midwest	Ms. Sandra Brackney	brackneysk@mcsa.usmc.mil	(816) 843-3710	(816) 843-3730		
	Regional Contracting Office Southwest, Camp Pendleton	Ms. Terry Zimmerman	zimmermante@pendleton.usmc.mil	(760) 725-8457	(760) 725-4346		
M62613	Marine Corps Contracting Office, Marine Corps Air Station Iwakuni	Peter Henneberry	henneberryp@iwakuni.usmc.mil	011-81-611-753- 6551	315-253-4594		